////////Orange County////////



8

Q4 | 2019 Market Report ////// Los Angeles Industrial

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Industrial 2019 Los Angeles County



MARKET ACTIVITY



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KEY TAKE AWAYS

MARKET

- Vacancy Rate: Increased slightly by 10 BPS.
- Net Absorption: Q4 was the worst performing quarter in 2019 for total Net Absorption. Total Net absorption failed to have a positive quarter in 2019. Marks the first time since 2009 that has happened.
- Asking Rents: Remain the same from Q3.
- Sale Activity: Prices rose by 0.8% to \$208.33 PSF. Volume in 2019 surpassed \$5B.
- Leasing Activity: Fell to lowest level since 2007 in Q4. Activity in 2019 was down 39% compared to 2018.
- Industrial Supply: The increase in construction activity shows that older buildings are becoming obsolete.

ECONOMIC OUTLOOK

- Interest Rates: The yield curve normalized in Q4. The Fed signaled no change in rates are coming in 2020.
- **Trade**: Congress is expected to pass the USMCA trade deal in early 2020. The trade war with China looks to be coming to an end as Phase 1 of the deal is to be signed in mid-January.
- Stock Market: The DOW, S&P 500, & NASDAQ had significant returns in 2019. The DOW saw gains of 22.3%, S&P 500 gained 28.9%, NASDAQ finished at 35.2%. The market is expected to continue its rise in 2020.

ECONOMIC OUTLOOK



EXPERIENCE IN A CHANGING MARKET ©DAUMCOMMERCIAL

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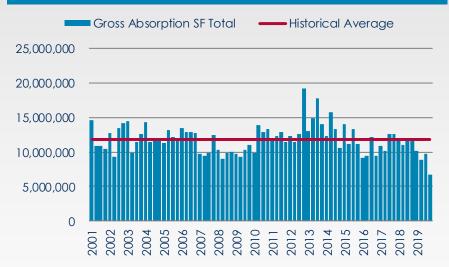
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OVERALL VACANCY INCREASED BY 10 BPS TO 2.5%.



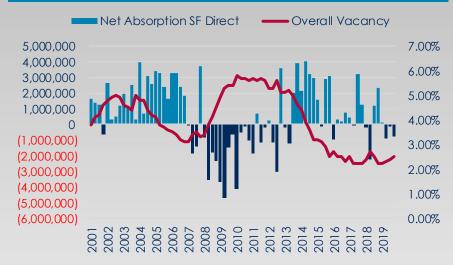
GROSS ABORPTION PLUMMETED TO LOWEST TRACKED LEVEL



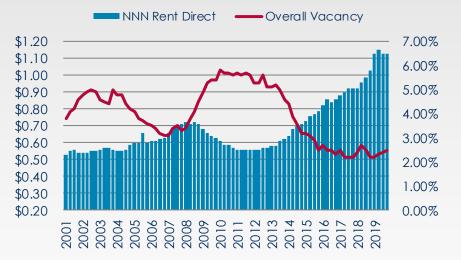
COMMERCIAL REAL ESTATE SERVICES

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NET ABSORPTION DIRECT FELL TO NEARLY –800K SF. CSE MARKET REPRESENTED \approx 73% OF IT

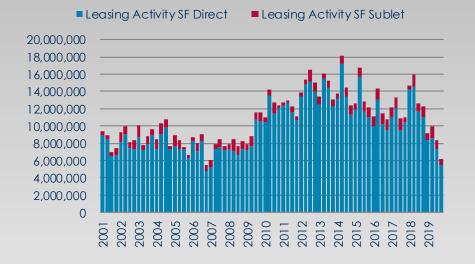


ASKING RENTS BEGINNING TO TAPPER AS MARKET SOFTENS

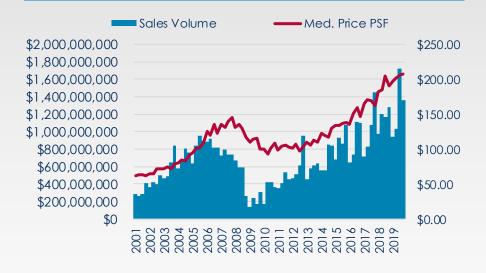




LEASING ACTIVITY VERY WEAK IN Q4 WITH JUST OVER 6.1M SF, LOWEST SINCE 2007



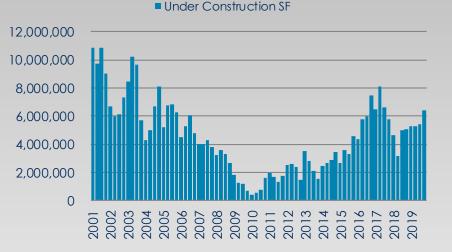
SALES PRICES FLATTENED OUT IN Q4. SALES VOLUME SURPASSED \$5B IN 2019





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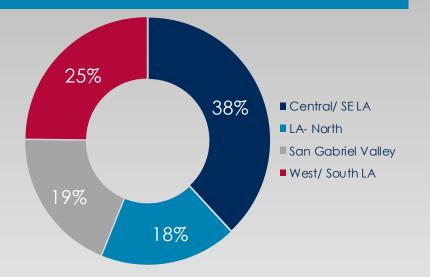
CONSTRUCTION ACTIVITY TICKED UP IN Q4 TO NEARLY 6.5M SF UNDER CONSTRUCTION



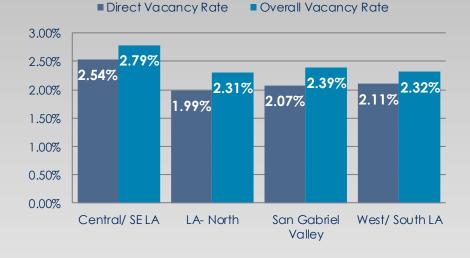




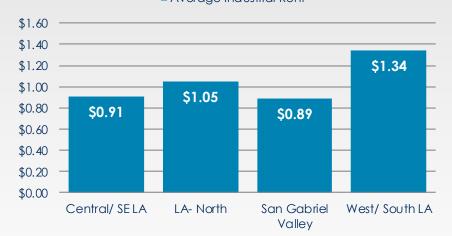
SQUARE FOOT BREAKDOWN-915,217,316 SF MARKET SIZE



VACANCY BREAKDOWN



AVERAGE RENT PSF



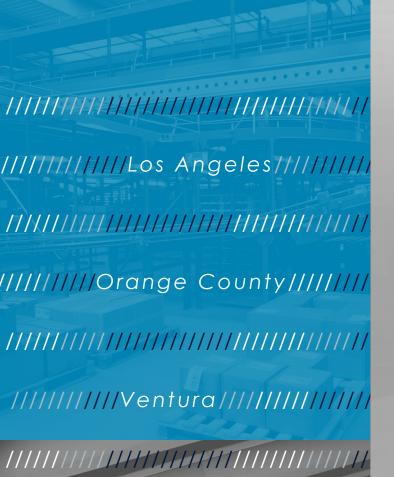
Average Industrial Rent

VOLUME BREAKDOWN





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Economic Overview ////// Q4 2019

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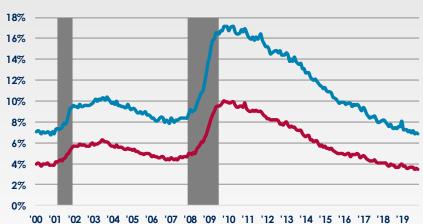
GDP IN Q3 FINISHED AT 2.1%. Q4 ESTIMATE IS 2.3%





*2.3% for 4Q19 based on Fed Reserve Bank of Atlanta "GDP Now" Forecast

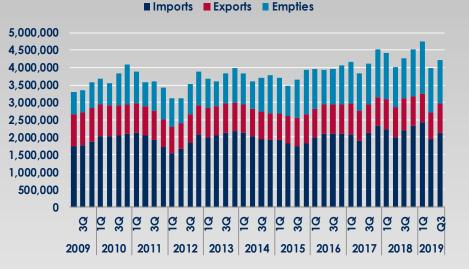




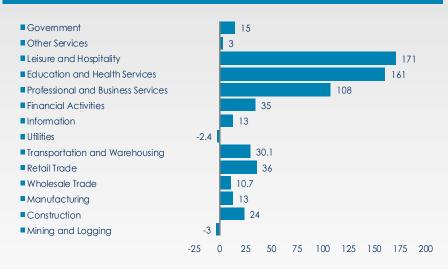
Official Rate Recession U6 Rate



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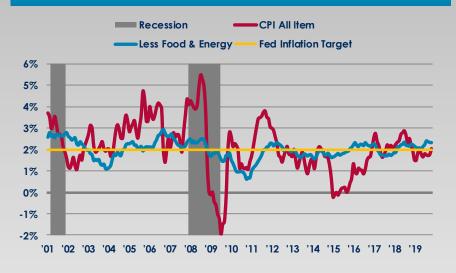


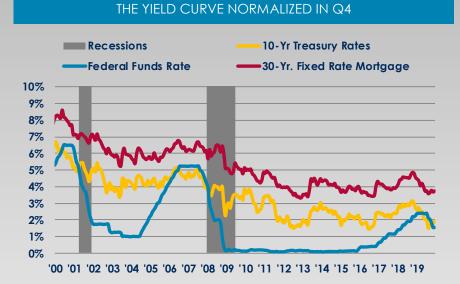
MOST INDUSTRY SECTORS CONTINUE TO SEE GROWTH



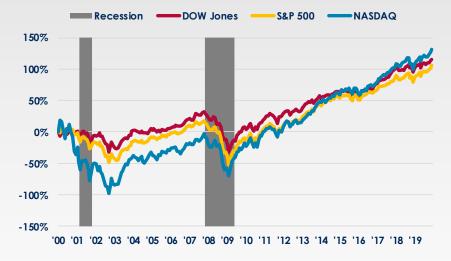


CPI JUST ABOVE 2% TARGET AT 2.05%





ALL INDEXES SAW POSITIVE RETURNS IN Q4 AND FOR 2019



10-2 YEAR BOND SPREAD TURNED POSITIVE IN Q4





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METHODOLOGY & TERMINOLOGY

Methodology

Industrial and flex (R & D) buildings that are 5,000 square feet and greater.

Direct Vacant SF

Space that is vacant and ready for occupancy by a user. The space is being offered for lease or sale directly from the landlord.

Total Vacant W/ Sublet SF

Space that is vacant and ready for occupancy by a user. The space is being offered for lease or sale by the landlord or for sublease by the current tenant.

Direct Vacancy Rate

Total vacant direct space (vacant space for lease or sale from the landlord or owner) divided by the total rentable square footage for existing buildings only.

Vacancy W/ Sublet Rate

Total vacant direct space and sublease space divided by the total rentable square footage for existing buildings only.

Gross Absorption

The total change in occupied space over a given period of time, counting space that is occupied but not space that is vacated by tenants. Gross absorption differs from leasing activity, which is the sum of all space leased over a certain period of time.

Net Absorption

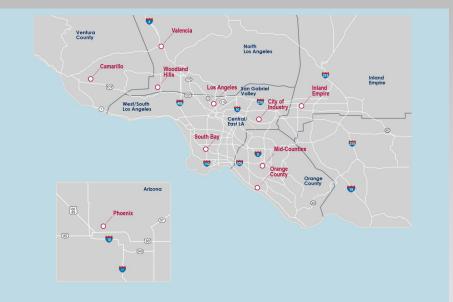
The net change in occupied space over a given period of time, calculated by summing all the positive changes in occupancy (move ins) and subtracting all the negative changes in occupancy (move outs).

Under Construction

Planned buildings for which construction has started but have not yet been granted a Certificate of Occupancy. Planned buildings are not included.

Completed in 2019

New buildings with original construction completed in the year 2019 and granted a Certificate of Occupancy. Renovated buildings are not included



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