



Q4 | 2019 Market Report



/////// Ventura County Industrial

MARKET **REPORT**

Industrial 2019 Ventura County







Direct Vacancy









Under Construction





Sale Price Change

9.5%

Net Absorption





Gross Absorption

₩ 455,270 SF



Rental Rates (NNN)

Deal Volume

68.5%

\$0.71

- - significant returns in 2019. The DOW saw gains of 35.2%. The market is expected to continue its rise

KEY TAKE AWAYS

MARKET

- Vacancy Rate: Overall vacancy increased by 10 BPS marking the 6th consecutive quarter increase.
- **Net Absorption**: Q4 was the only positive quarter in 2019.
- Gross Absorption: Down from Q3. In 2019, Gross Absorption was down 32% compared to 32%.
- Sales: Volume and prices were both down in Q4. The median price PSF in Q4 was \$154.91, 2019 saw an increase in volume of 28% compared to 2018.

ECONOMIC OUTLOOK

- Interest Rates: The yield curve normalized in Q4. The Fed signaled no change in rates are coming in 2020.
- Trade: Congress is expected to pass the USMCA trade deal in early 2020. The trade war with China looks to be coming to an end as Phase 1 of the deal is to be signed in mid-January.
- Stock Market: The DOW, S&P 500, & NASDAQ had 22.3%, S&P 500 gained 28.9%, NASDAQ finished at in 2020.

ECONOMIC OUTLOOK



3.5%



U6 Rate

W

6.9%

%

Interest Rate

3.7% (30 year fixed)

Changing GDP





Port Traffic Y/Y A

0.3%

NYSE Performance

7.5%

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Inflation Change

2.0%



10 Yr. - 2 Yr. Spread

EXPERIENCE IN A CHANGING MARKET @DAUMCOMMERCIAL

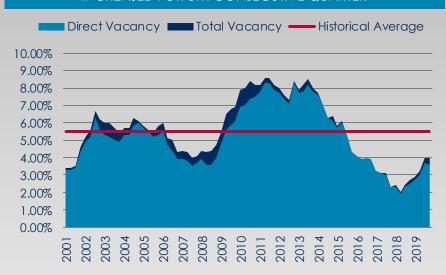




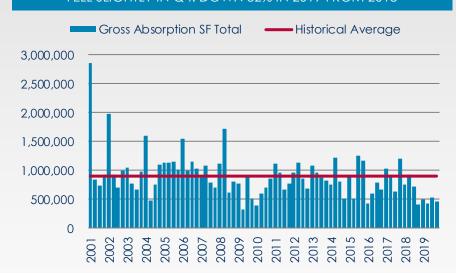




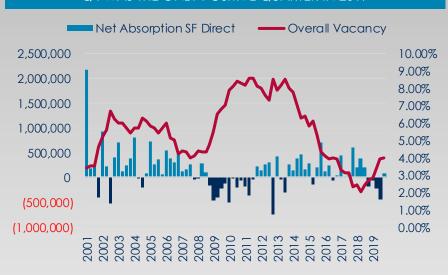
OVERALL VACANCY INCREASED FOR 6TH CONSECUTIVE QUARTER



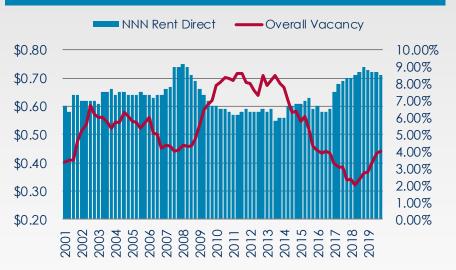
GROSS ABORPTION FELL SLIGHTLY IN Q4. DOWN 32% IN 2019 FROM 2018



NET ABSORPTION Q4 WAS THE ONLY POSITIVE QUARTER IN 2019



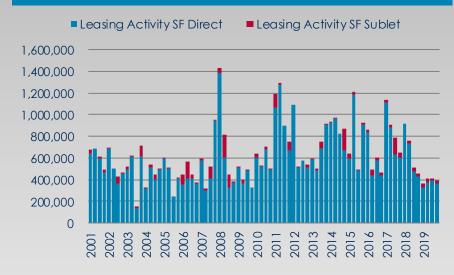
ASKING RENTS DECREASED BY \$0.01 PSF IN Q4 FROM Q3



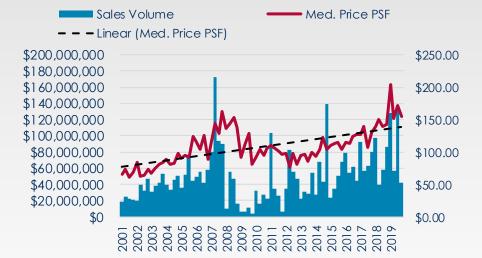


Market Report

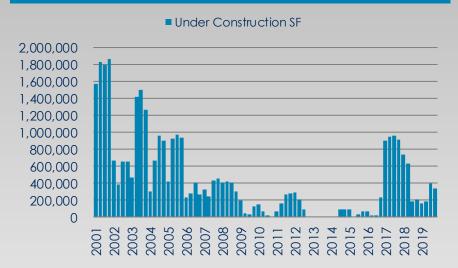
LEASING ACTIVITY MARGINAL REDUCTION FROM Q3 TO JUST UNDER 400K SF



SALES MEDIAN PRICE PSF IN Q3 WAS \$154.91. VOLUME PLUMMETED



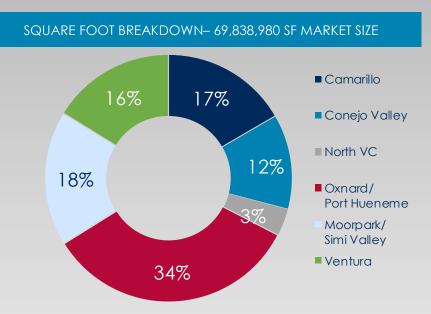
CONSTRUCTION ACTIVITY NEARLY 350K SF IS CURRENTLY UNDER CONSTRUCTION

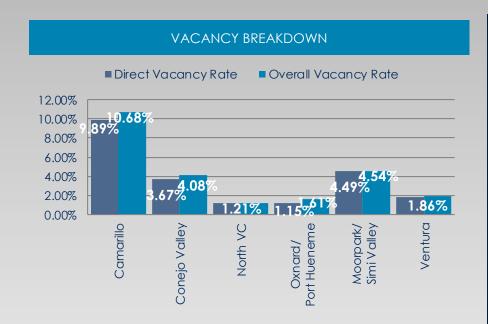


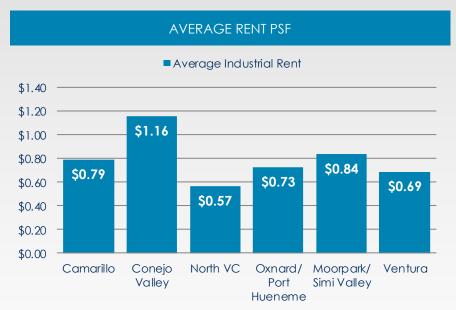




















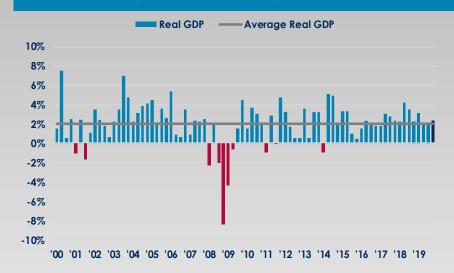
Economic Overview

////// Q4 2019



Q4

GDP IN Q3 FINISHED AT 2.1%. Q4 ESTIMATE IS 2.3%

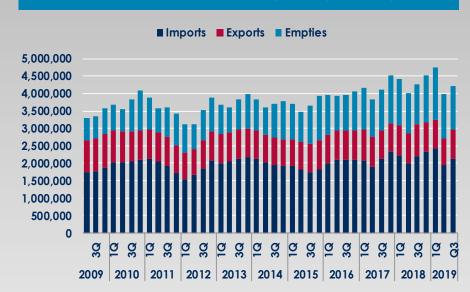


*2.3% for 4Q19 based on Fed Reserve Bank of Atlanta "GDP Now" Forecast

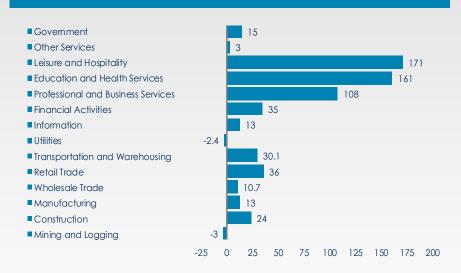
20 BPS INCREASE IN U6 RATE SHOWS PEOPLE ARE COMING BACK TO WORK



PORT ACTIVITY INCREASED IN Q3 BY 8.0% FROM Q2



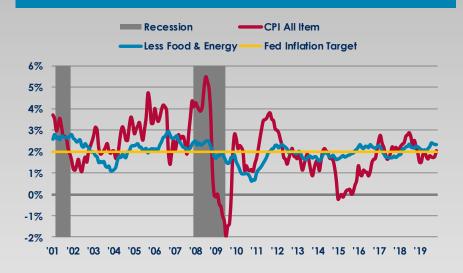
MOST INDUSTRY SECTORS CONTINUE TO SEE GROWTH



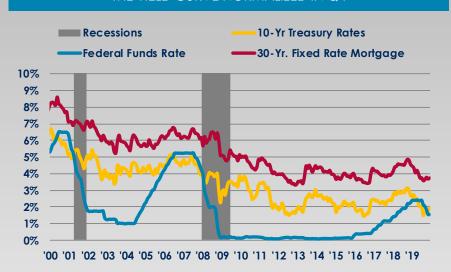


Q4

CPI JUST ABOVE 2% TARGET AT 2.05%



THE YIELD CURVE NORMALIZED IN Q4



ALL INDEXES SAW POSITIVE RETURNS IN Q4 AND FOR 2019



10-2 YEAR BOND SPREAD TURNED POSITIVE IN Q4





METHODOLOGY & TERMINOLOGY

Methodology

Industrial and flex (R & D) buildings that are 5,000 square feet and greater.

Direct Vacant SF

Space that is vacant and ready for occupancy by a user. The space is being offered for lease or sale directly from the landlord.

Total Vacant W/ Sublet SF

Space that is vacant and ready for occupancy by a user. The space is being offered for lease or sale by the landlord or for sublease by the current tenant.

Direct Vacancy Rate

Total vacant direct space (vacant space for lease or sale from the landlord or owner) divided by the total rentable square footage for existing buildings only.

Vacancy W/ Sublet Rate

Total vacant direct space and sublease space divided by the total rentable square footage for existing buildings only.

Gross Absorption

The total change in occupied space over a given period of time, counting space that is occupied but not space that is vacated by tenants. Gross absorption differs from leasing activity, which is the sum of all space leased over a certain period of time.

Net Absorption

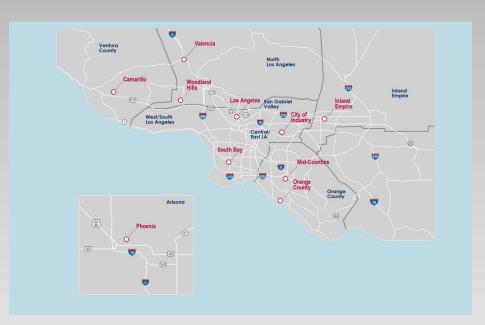
The net change in occupied space over a given period of time, calculated by summing all the positive changes in occupancy (move ins) and subtracting all the negative changes in occupancy (move outs).

Under Construction

Planned buildings for which construction has started but have not yet been granted a Certificate of Occupancy. Planned buildings are not included.

Completed in 2019

New buildings with original construction completed in the year 2019 and granted a Certificate of Occupancy. Renovated buildings are not included



DAUM OFFICES

LOS ANGELES, CALIFORNIA 801 S. Figueroa Street, Suite 600 Los Angeles, CA 90017 213-626-9101

LOS ANGELES NORTH, CALIFORNIA 21820 Burbank Boulevard, Suite 201 Woodland Hills, CA 91367 818-887-3600

SANTA CLARITA VALLEY, CALIFORNIA 28494 Westinghouse Place, Suite 312 Valencia, CA 91355 661-705-2299

SAN GABRIEL VALLEY, CALIFORNIA 13181 Crossroads Pkwy. N, Suite 100 City of Industry, CA 91746 562-695-7244

SOUTH BAY, CALIFORNIA 1025 W. 190th Street, Suite 420 Gardena, CA 90248 310-538-6700 MID-COUNTIES, CALIFORNIA 13810 Cerritos Corporate Drive, Suite C Cerritos, CA 90703 562-207-3300

ORANGE COUNTY, CALIFORNIA 4400 MacArthur Boulevard, Suite 950 Newport Beach, CA 92660 949-724-1900

VENTURA & SANTA BARBARA, CALIFORNIA 751 Daily Drive, Suite 105 Camarillo, CA 93010 805-987-8866

INLAND EMPIRE, CALIFORNIA 3595 E. Inland Empire Boulevard, Bldg. 5 Ontario, CA 91764 909-980-1234

PHOENIX ARIZONA 1702 E. Highland Avenue, Suite 120 Phoenix, AZ 85016 602-957-7300

